Networked Intelligence
... we make it easier than you think
EIBMARKT® GmbH Holding operates in its business fields with its own subsidiaries as well as partner companies. Almost all core competences focus on technologically sophisticated building management. The challenges of previous projects have led to new business fields: intelligent yacht automation with KNX and 360°/3D product photography for professional applications. We are specialists in finding limitless technical solutions. Our own development and production of building automation hardware (electronic and electrical components) includes a huge selection of options by now. For this, we provide all required components such as software applications.
### The Core Competences

<table>
<thead>
<tr>
<th>Building automation KNX®</th>
<th>Yacht automation KNX®</th>
<th>360°/3D Photography</th>
</tr>
</thead>
<tbody>
<tr>
<td>&gt; Development &amp; Production</td>
<td>&gt; Motor, hybrid and sailing yachts with own EIB/KNX devices, applications and visualization software</td>
<td>&gt; A new dimension of robot-controlled product photography</td>
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<td>&gt; Application development</td>
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<td><a href="http://www.EIB3D.com">www.EIB3D.com</a></td>
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#### Turnover & Profit

<table>
<thead>
<tr>
<th>Turnover *</th>
<th>Profit share in turnover *</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building automation</td>
<td>59,4</td>
</tr>
<tr>
<td>Yacht automation</td>
<td>64,3</td>
</tr>
<tr>
<td>Worldwide online trade</td>
<td>27,1</td>
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</tbody>
</table>

*Turnover and profit share of the EIBMARKT® GmbH Holding companies in %

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The Core Competences

1. Building automation KNX®
   - Development & Production
   - Application development
   - System integration worldwide
   - [www.eibmarkt.de](http://www.eibmarkt.de)

2. Yacht automation KNX®
   - Motor, hybrid and sailing yachts with own EIB/KNX devices, applications and visualization software
   - [www.eibocean.com](http://www.eibocean.com)

3. Worldwide online trade
   - More than 3,000 manufacturers, over 400,000 items from the electrical engineering and electronics sector on stock
   - [eibmarkt.com GmbH](http://www.eibmarkt.com)
   - [eibtron.com GmbH](http://www.eibtron.com)

4. 360°/3D Photography
   - A new dimension of robot-controlled product photography
   - [www.EIB3D.com](http://www.EIB3D.com)
The buildings of today think ahead

We develop software applications and produce hardware components for the complete field of Facility Management. We make it our target to realize the ideas of our customers. It is only the sensible interaction of all building management areas (technical, commercial and infrastructural) that guarantees a high efficiency of Facility Management. Our creative and innovative teams are always busy developing new products and applications, thus, consequently continuing and improving existing solutions.

www.eibmarkt.de
The development of software applications includes customized process solutions, on the one hand, and the development of software modules on a license basis on the other. We distinguish between Home & Building Automation (>20 ms response time, e.g. EIB/KNX) and process automation (>20 ms response time, e.g. LON). Based on requirements/technical specifications prepared by us and specific development tools such as IDE, compiler, test software and test logics a functional program is created. This program is made available on a visualization server with interfaces to the target system (EIB/KNX, LON etc.).
Besides conventional hardware, EIBMARKT® GmbH Holding also develops electronic/electrical assembly groups that are used in field bus systems and external interfaces. They are produced as top rail mounted devices for surface and flush-mounted installation. Our good value series of interface modules for heating/ventilation/climate applications, sensors, regulators, power supplies etc. can be integrated in all field bus systems. We are able to deliver modules for EIB/KNX such as motion detectors, switch and blind actuators, binary inputs, interfaces and many more. We develop tailor-made products for building automation in an efficient and uncomplicated way. These devices are tested and certified, for EIB/KNX devices according to the standards of the KNX association.
Intelligent yachts speak KNX®

After the successful integration of the automation technique EIB/KNX in buildings of all kinds worldwide, we have entered further market sectors. We do not only equip Premium Caravans but also motor, hybrid and sailing yachts with our own worldwide standardized EIB/KNX devices and applications. eibmarkt.com GmbH, a 100 % subsidiary of the EIMBARKT® GmbH Holding has, for the first time, fitted a sports yacht with KNX. With its sports yacht KONNEXA 42, the company has earned the KNX award in the category “Special”. This prize is considered the highest award of the most intelligent and most extraordinary KNX projects worldwide.
The KNX on the KONNExA 42 is not only used for comfortable light arrangements, room temperature regulation and media control, it is also responsible for monitoring functions, energy and load management, presence simulations etc. As a special highlight the interfaces to the nautical on-board electronic system NMEA and the machine protocol CAN bus must be mentioned which permits visualization of all relevant ship data. Make use of our presentation offer directly on the winner yacht starting from EUR 799 including a 30 sea mile cruise, diesel and skipper costs.

For further information and a flyer go to www.konnexa.de or www.eibocean.de
easy.intelligent.buying

Over our own trade platform eibmarkt.com and eibtron.com (eibmarkt.com GmbH and eibtron.com GmbH are 100% subsidiaries of EIBMARKT® GmbH Holding) we supply corporate and private customers in over 185 countries with more than 400,000 articles produced by more than 2,500 brand manufacturers. Thus, we run two of the largest trade platforms for electronic and electrical assembly groups worldwide. Depending on the selection of your delivery country in the Shop you will find e.g. items from the intelligent building automation, electronics and electrical engineering, electrical installation, home appliances, lamps, multimedia, network technology, machines as well as measuring technique.

www.eibmarkt.com
Each of our over 400,000 central warehouse articles is shown with its delivery time to the selected country as well as with or without sales tax (type of customer, EU with sales tax identification, customer from third country etc.). The records of our central warehouse items and items that must be procured (more than 1.4 million) are checked permanently and updated live. More than 400 affiliate partners and hundreds of database interfaces with all relevant portals worldwide help to guarantee the brand diversity of the Shops eibmarkt.com and eibtron.com. Thanks to our own computing centre we are able to deal with even comprehensive orders in a fully automatic way in most cases within 24 to 48 hours. eibmarkt.com GmbH is certified exporter by the German customs authorities.
Competitive edge on online platforms
Everybody is talking about 3D. 3D television, 3D internet and 3D product presentations, but what advantages does 3D with its many faces really provide?
You know these impressing all-around views of products from modern web shops. Research has shown that customers prefer to put articles with 360°/3D views in the cart rather than articles with traditional photos. Virtual, photo-realistic and interactive 3D presentations open a new dimension of product presentation. So, the customer can benefit from a realistic and detailed image.
You can view the product from all sides and, even more important, you can see the smallest detail. Zoom functions of up to 800% let you almost touch the product as if you hold it in your hand.

As your professional partner for 360°/3D product photography we will inspire you with multiple additional applications such as the software independent integration of the image data in your existing website.

EIB3D.com
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